

Cindy Simeti

Print & Digital Designer

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Experience

Social Media Coordinator

Great Neck Library - Great Neck, NY

October 2014 to Present

Editor and designer of newsletter, posters, mailers, annual report, and other outreach material for the main building and its three branches. Compiles publication schedules for outreach material and statistics for all programs. Maintains social media presence on Facebook, Twitter, and Instagram. Creates weekly e-mail blasts for subscribers via MailChimp. Manages organization's website, online library catalogs via Encore and Webpac, and intranet, including domain access. Utilizes other external publicity technology for in-house signage such as ScreenCloud.

Freelance Designer

March 2011 to Present

Designs print newsletters, event flyers, fundraising deliverables, and web graphics on a monthly basis for NFPs such as Mystic & Noank Library (May 2016 - March 2019) and Island Trees Public Library (2011-19 and as of 2022). Creates event flyers and assists with e-mail marketing for Conversations New York (as of 2018).

Design Intern

Craftwell, Inc. - Great Neck, NY

August 2010 to September 2010

Assisted the art department with designing web pages, brochure layouts, and creating illustrations for their brand of papercraft cutters.

Education

Master of Arts in Digital Game Design and Development

Long Island University, C.W. Post Campus - Brookville, NY

September 2011 to May 2013

Bachelor of Fine Arts in Digital Art and Design

Long Island University, C.W. Post Campus - Brookville, NY

September 2007 to May 2011



References available upon request.

Skills

- Adobe Creative Suite (7 years)
- Adobe Dreamweaver (2 years)
- Adobe Illustrator (10+ years)
- Adobe InDesign (9 years)
- Adobe Photoshop (10+ years)
- CSS (10+ years)
- CSS3 (5 years)
- e-mail Marketing (7 years)
- Facebook (7 years)
- Graphic Design (10+ years)
- HTML (10+ years)
- HTML 5 (4 years)
- Instagram (5 years)
- Javascript (2 years)
- MailChimp (7 years)
- Microsoft Excel (10+ years)
- Microsoft Office (10+ years)
- Microsoft Word (10+ years)
- QuarkXPress (9 years)
- Social Media Marketing (7 years)
- Twitter (7 years)
- Web Design (9 years)
- WordPress (7 years)

Awards

Gold Winner

36th Annual Student BOLI

April 2009

Groups

Co-Chair

NCLA Website Committee

April 2018 to Present

Co-Chair of Publicity

NCLA Pop Culture Committee

July 2015 to Present

Co-Chair of Publicity

LIPopCon

July 2015 to May 2018

IGDA

April 2016-17

/data ('slashdata') Developers Panel

August 2015-20