

# Cindy Simeti

## Print & Digital Designer

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### Experience

#### Social Media Coordinator

Great Neck Library - Great Neck, NY

*October 2014 to Present*

Editor and designer of the quarterly newsletter, posters, mailers, annual report, and other outreach material for the main building and its three branches. Compiles schedules for all departments and statistics for all programs. Facilitated game design and coding workshops for grades 3 through 12. Maintains social media presence on Facebook, Twitter, and Instagram. Designs e-mail blasts for subscribers via MailChimp.

#### Freelance Designer

*March 2011 to Present*

Creates event flyers and assists with e-mail marketing for Conversations New York. Designs print newsletters, event flyers, fundraising deliverables, and web graphics on a monthly basis for Mystic & Noank Library and Island Trees Public Library (through May 2019).

#### Design Intern

Craftwell, Inc. - Great Neck, NY

*August 2010 to September 2010*

Assisted the art department with designing web pages, brochure layouts, and creating illustrations for their brand of papercraft cutters.

### Education

#### Master of Arts in Digital Game Design and Development

Long Island University, C.W. Post Campus - Brookville, NY

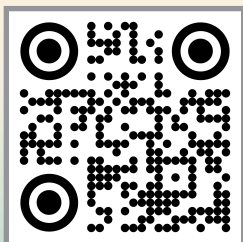
*September 2011 to May 2013*

#### Bachelor of Fine Arts in Digital Art and Design

Long Island University, C.W. Post Campus - Brookville, NY

*September 2007 to May 2011*

**References available upon request.**



### Skills

- Adobe Creative Suite (5 years)
- Adobe Dreamweaver (2 years)
- Adobe Illustrator (10+ years)
- Adobe InDesign (7 years)
- Adobe Photoshop (10+ years)
- CSS (10+ years)
- CSS3 (5 years)
- e-mail Marketing (5 years)
- Facebook (5 years)
- Graphic Design (10+ years)
- HTML (10+ years)
- HTML 5 (4 years)
- Instagram (6 years)
- Javascript (2 years)
- MailChimp (5 years)
- Microsoft Excel (10+ years)
- Microsoft Office (10+ years)
- Microsoft Word (10+ years)
- Quarkxpress (7 years)
- Social Media Marketing (5 years)
- Twitter (5 years)
- Web Design (7 years)
- WordPress (5 years)

### Awards

#### Gold Winner

36<sup>th</sup> Annual Student BOLI

*April 2009*

### Groups

#### Co-Chair

NCLA Website Committee

*April 2018 to Present*

#### Co-Chair of Publicity

NCLA Pop Culture Committee

*July 2015 to Present*

#### Co-Chair of Publicity

LIPopCon

*July 2015 to May 2018*

#### IGDA

*April 2016 to April 2017*

*/data ('slashdata') Developers Panel*

*August 2015 to Present*